

FINLAND

REGION: NORTHERN EUROPE

OFFICIAL LANGUAGES: FINNISH AND SWEDISH



**WHAT DO
YOU THINK
OF WHEN
YOU THINK
OF FINLAND?**



WHAT DO YOU THINK OF WHEN YOU THINK OF FINLAND?

MOOMIN

REINDEERS

SANTA CLAUS

SAUNA

EUROVISION

NORTHERN LIGHTS

RYE BREAD

ANGRY BIRDS

WINTER/COLD/SNOW

LIGHT SUMMERS

DARK WINTERS



INTRODUCTION TO FINLAND

LOCATION AND OVERVIEW

FINLAND IS LOCATED IN NORTHERN EUROPE AND SHARES BORDERS WITH SWEDEN, NORWAY, AND RUSSIA. THE COUNTRY IS FAMOUS FOR ITS FORESTS, LAKES, AND MODERN SOCIETY.

CAPITAL CITY

HELSINKI IS THE CAPITAL AND LARGEST CITY OF FINLAND. IT IS KNOWN FOR ITS MODERN ARCHITECTURE, SEASIDE VIEWS, AND VIBRANT CULTURE.



BEYOND THE FORESTS AND FROZEN SKIES

HISTORY AND HERITAGE

EARLY HISTORY

FINLAND WAS INFLUENCED BY SWEDEN FOR CENTURIES BEFORE BECOMING PART OF THE RUSSIAN EMPIRE IN 1809.

INDEPENDENCE DAY

FINLAND GAINED INDEPENDENCE FROM RUSSIA ON DECEMBER 6, 1917, WHICH IS NOW CELEBRATED AS A NATIONAL HOLIDAY.

WHERE NATURE MEETS NORDIC BEAUTY





GEOGRAPHY AND NATURE

THOUSANDS OF LAKES

FINLAND IS CALLED THE “LAND
OF A THOUSAND LAKES”
BECAUSE IT HAS OVER 180,000
LAKES ACROSS THE COUNTRY.

FOREST COVERAGE

AROUND 75% OF FINLAND IS
COVERED BY FORESTS, MAKING
IT ONE OF THE GREENEST
COUNTRIES IN EUROPE.

DISCOVER THE MAGIC OF THE NORTH

WINTER SEASON

WINTERS IN FINLAND ARE COLD AND SNOWY, ESPECIALLY IN LAPLAND WHERE TEMPERATURES CAN DROP FAR BELOW FREEZING.

SUMMER SEASON

SUMMERS ARE MILD AND PLEASANT WITH LONG DAYLIGHT HOURS, INCLUDING THE “MIDNIGHT SUN” PHENOMENON.



CLIMATE AND WEATHER

A JOURNEY THROUGH FINLAND'S
NATURAL WONDERS

SAUNA CULTURE

SAUNAS ARE AN IMPORTANT PART OF FINNISH LIFE AND ARE USED FOR RELAXATION AND SOCIAL GATHERINGS.

FINNISH CUISINE

POPULAR FINNISH FOODS INCLUDE SALMON SOUP, RYE BREAD, BERRIES, AND CINNAMON BUNS.

LAND OF ENDLESS FORESTS AND
MIDNIGHT SUN

CULTURE AND TRADITIONS



EDUCATION SYSTEM

EXPERIENCE THE PEACE OF NORDIC LIFE

HIGH-QUALITY EDUCATION

FINLAND HAS ONE OF THE BEST
EDUCATION SYSTEMS IN THE
WORLD WITH EQUAL LEARNING
OPPORTUNITIES FOR STUDENTS.

STUDENT-CENTERED LEARNING

FINNISH SCHOOLS FOCUS
ON CREATIVITY, TEAMWORK,
AND REDUCING ACADEMIC
PRESSURE.



ECONOMY AND TECHNOLOGY

WHERE LAKES, SNOW, AND
CULTURE UNITE

STRONG ECONOMY

FINLAND HAS A STABLE
ECONOMY SUPPORTED BY
INDUSTRIES SUCH AS
TECHNOLOGY, FORESTRY,
AND MANUFACTURING.



SUSTAINABLE DEVELOPMENT

THE COUNTRY FOCUSES ON
RENEWABLE ENERGY,
ENVIRONMENTAL PROTECTION,
AND SUSTAINABLE LIVING.





OPEN HORIZON

TOURISM AND ATTRACTIONS

THE HEART OF SCANDINAVIAN SERENITY

HELSINKI

VISITORS ENJOY MUSEUMS, DESIGN DISTRICTS, AND HISTORICAL LANDMARKS IN HELSINKI.

LAPLAND

LAPLAND IS FAMOUS FOR REINDEER, SNOW ACTIVITIES, AND SANTA CLAUS VILLAGE.

NATURAL WONDERS

FINLAND OFFERS BEAUTIFUL NATIONAL PARKS, LAKES, FORESTS, AND OPPORTUNITIES TO SEE THE NORTHERN LIGHTS.

INTERESTING FACTS

HAPPIEST COUNTRY IN THE WORLD - 9 CONSECUTIVE YEARS

188,00 LAKES

MILLIONS OF SAUNAS

SPEEDING IS EXPENSIVE

EDUCATION IS FREE

FIRST COUNTRY IN EUROPE TO GIVE WOMEN THE RIGHT TO VOTE

FREEDOM TO ROAM

CAN GET VERY COLD



FINNISH CULTURE

TAKE OFF YOUR SHOES INSIDE THE HOUSE

EMBRACE THE SILENCE

FINNS ARE VERY PUNCTUAL

SMOKING ISN'T COOL

FREE MONEY FOR EMPTY BOTTLES AND CANS

YOU DECIDE YOUR PORTION SIZE

EAT EVERYTHING ON YOUR PLATE

GOT AN ALLERGY, NO PROBLEM

EVENINGS ARE LEISURE/HOBBY TIME





A UNIQUE NORDIC EXPERIENCE

**FROM SNOWY LANDSCAPES TO
VIBRANT CITIES, FINLAND OFFERS
UNFORGETTABLE EXPERIENCES
FOR PEOPLE AROUND THE WORLD.**



CONCLUSION

EMBRACING THE SPIRIT OF FINLAND