



KANSALAISMIELIPIDE.FI

Ask questions about politics, democracy and society to thousands of respondents in the online panel Kansalaismielipide (Citizens' opinion)

Kansalaismielipide is a web-based survey panel with 5,000 participants. It is maintained by the FIRIPO research infrastructure at the social science research institute of Åbo Akademi University (www.firipo.fi). The infrastructure is funded by the Finnish Research Council (Academy of Finland) and has the status of a national research infrastructure. The participating citizens have mainly been recruited through probability-based population samples which ensures good representativeness to the general population in Finland. Over 40 surveys have been disseminated to the panel since 2019.

We invite researchers to ask survey questions in our panel

In the autumn of 2023, we are opening our panel for question proposals, or proposals of entire surveys from the scholarly community. The next regular survey wave will be live in February 2024. If you or your research team has an interest in asking survey questions about Finnish citizens' opinion on democracy, societal issues, politics, political behavior or communication and media, you can now apply for collaboration with the Kansalaismielipide-panel. We offer the possibility to buy space for either individual questions, an entire survey, to conduct a survey experiment or to carry out longitudinal studies of the same respondents.

The price for asking questions in Kansalaismielipide is based on your requirements regarding type of sample, sample size, the number of questions as well as the type of questions. The Kansalaismielipide-panel is a non-profit infrastructure and the cost of collaborating with us only serves the purpose of covering the costs of maintaining the panel.

Requirements for the application

Send in your proposal for questions or a survey in Word-format to either doctoral student Kim Backström (kim.backstrom@abo.fi) or professor Kim Strandberg (kim.strandberg@abo.fi, phone:

+358-6-3247 456) **no later than November 30th 2023**. Please provide the following information in your proposal (the proposal can be in Swedish, Finnish or English):

- Name of the principal investigator (including contact information)
- The purpose of the questions/survey (short abstract)
- Information about required number of respondents
- Information, and detailed description of, potential experimental designs or specific sample-requirements
- A list of all the questions in the form that they should be presented to respondents (including every individual survey item)

Do not hesitate to ask if you have questions and we look forward to your proposal!

What will you get from us?

We conduct a quality-check of all submitted questions according to established research praxis. If needed, we translate the questions to Finnish or Swedish. We reserve the right to reject questions that do not fit within the focus areas of the Kansalaismielipide-panel or are of insufficient scholarly quality. Regarding accepted questions/surveys, we handle the whole data collection. Our surveys typically receive between 1,000 and 4,000 responses, which means that we can guarantee 2,000 responses to your questions or your survey. When data collection is finished, we compile a data file. We already have data on the most used background variables for the panelists and we include the ones you need in the data file. The data file you receive will also include a statistical weight (dimensions: gender, age, education level). A codebook is also included in the data-package you get from us.