



**WELCOME TO
FINLAND**

A photograph of the Aurora Borealis (Northern Lights) in shades of green and blue, dancing across a dark sky. Below the sky, a calm body of water reflects the lights and the dark silhouettes of a forested shoreline. The overall mood is serene and mysterious.

WHAT WILL WE DISCUSS TODAY?

FINNISH CULTURE STEREOTYPES
FINNISH CULTURE REALITY

WHO ARE WE?

KATIE FAGERSTRÖM

**COORDINATOR FOR INTERNATIONAL
AFFAIRS AT ÅA**

FROM THE UK

ASTRID KALLAND

**COORDINATOR FOR INTERNATIONAL
AFFAIRS AT ÅA**

FROM FINLAND

WE'VE BEEN IN YOUR SHOES

A background image showing a sunset over a body of water. In the center, two people are standing on a small rock in the water, their arms raised in celebration. The sun is low on the horizon, creating a warm orange and yellow glow. The water is calm, reflecting the sky and the people on the rock. The overall mood is peaceful and celebratory.

KATIE

ERASMUS EXCHANGE

AUTUMN 2012 → KARLSRUHE, GERMANY

SPRING 2013 → OVIDEO, SPAIN

INTERNATIONAL DEGREE

2014 – 2016 → UNIVERSITY OF VAASA,
INTERNATIONAL MASTERS PROGRAMME

ASTRID

ERASMUS EXCHANGE

AUTUMN 2017 → Bergen, Norway

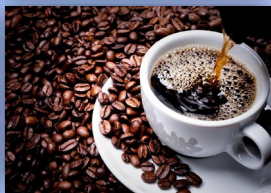
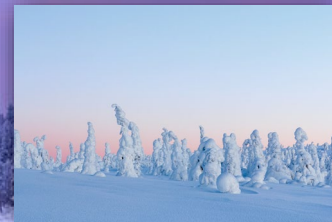
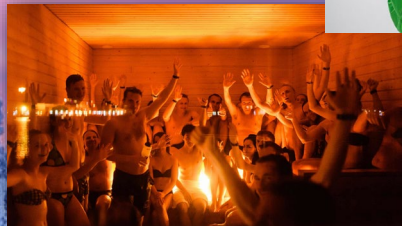
INTERNATIONAL DEGREE

2021-2022 → Degree in career counseling,
Western Norway university of Applied Sciences



WHAT DO YOU THINK OF WHEN YOU
THINK OF FINLAND?

FINLAND





INTERESTING FACTS ABOUT FINLAND

#1 Happiest country in the world



Finland was crowned happiest country in the world for the 6th consecutive year

Home to
188,000
lakes



More saunas than cars



There are **more than 3,2 million saunas in Finland with just over five million people** – more saunas than cars. Finns take more than 200,000 million saunas a year, on average once a week.

Speeding is expensive



In Finland, speeding fines are linked to salary. **The Finns run a “day fine” system that is calculated on the basis of an offender's daily disposable income – generally their daily salary divided by two.** The more a driver is over the speed limit, the greater the number of day fines they will receive

Education
is free



First country in
Europe to give
women the
right to vote



First country in Europe to give all
women the right to vote in 1906

Freedom to
roam



-51.5°C



-51.5 °C (-60.7 °F) (Kittilä, January 28, 1999)

PhD





The brown bear is the country's national animal

An aerial photograph of a city, likely Helsinki, Finland, showing a dense urban landscape with various buildings, streets, and a prominent church spire in the center. The sky is blue with scattered white clouds. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text "FINNISH CULTURE THE REALITY" in a bold, dark blue, sans-serif font.

FINNISH CULTURE THE REALITY

EATING AND DRINKING CULTURE



EATING TIMES ARE DIFFERENT



BREAKFAST TIME



LUNCH TIME



DINNER TIME





The best Finnish invention



EVER!!!



Fun Finnish facts you probably don't know:



Coffee



Finns are the **world's biggest coffee drinkers**, each consuming an average of **12 kg** of coffee yearly.

That's **twice as much** as Italians drink and **three times** as much as Americans!

Source: Stats from the International Coffee Organization (ICO)



CANDY IN NORMAL COUNTRIES



CANDY IN FINLAND



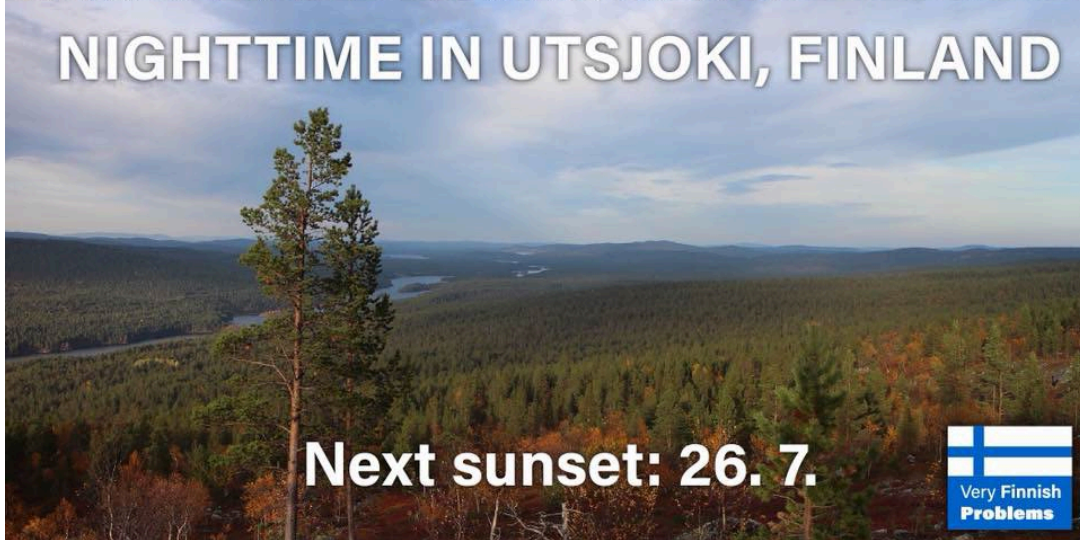
WEATHER AND CLIMATE



DAYTIME IN UTSJOKI, FINLAND



NIGHTTIME IN UTSJOKI, FINLAND



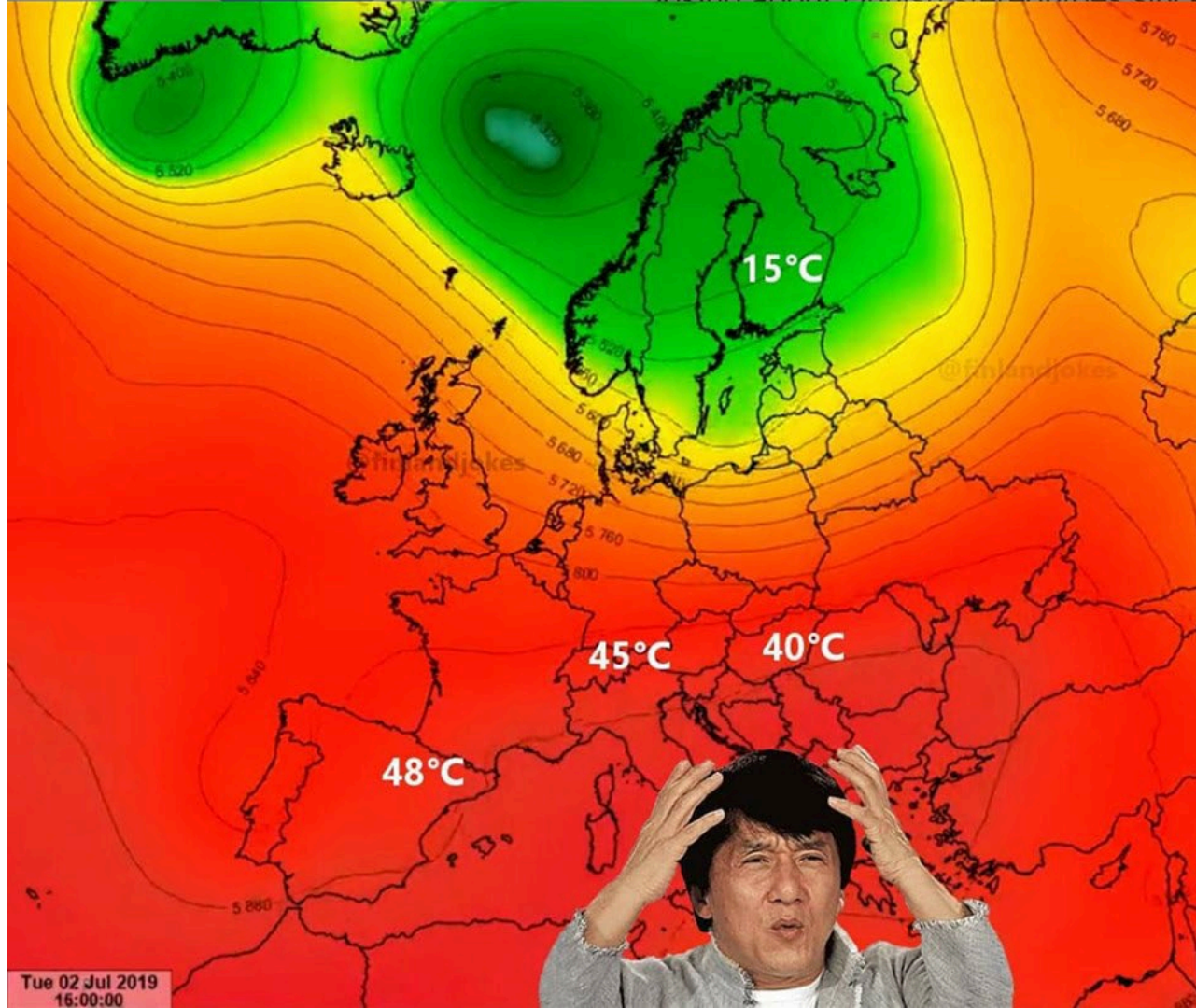
Next sunset: 26. 7.





I love Finnish summer

Last year, it was
on a Thursday



Phew! It's hot tonight.
I think I'll sleep with the
window open.



**27 mosquitoes liked
your post**





The Swedes are calling the cold weather the “snow cannon”.



The Brits are calling it “The Beast from the East”.



The Dutch are calling it the “Siberian bear”.



The Finns are calling it Wednesday.

FINNISH LANGUAGE



Finnish, it's simply special



SIMPLE



SIMPLE



SIMPLE



SIMPLU



SIMPLES



SEMPLICE



ENKEL



ENKEL



ENKEL



EINFALT



EINFACH



YKSINKERTAINEN

Tapan sinut = I will kill you
Tapaan sinut = I will meet you

**Remember the
difference!**

FINNISH SAUNA





FINNISH PERSONAL SPACE





Finnish love of personal space applies....



...even when ice fishing

In Finland...



...even the cars require personal space.

Even Finnish cats like their personal space



Never talk to strangers...



...unless you're naked together with them in the sauna.

FINNISH SISU



sisu

(noun) (Finnish)

ultimate determination, fortitude
and persistence - carried to a
unfathomable level.

Finnish sisu in action:

Example no. 1



Drinking in a beer garden
whatever the weather

A photograph of a snowy residential street during sunset. The sun is low on the horizon, creating a warm, golden glow that filters through the bare trees. The street is covered in a thick layer of snow, with tracks from a bicycle visible. Two people are riding a bicycle down the street, their figures silhouetted against the bright light. On either side of the street are houses with snow on their roofs and fences. The overall atmosphere is peaceful and quiet.

QUESTIONS?



QUIZ!