



## PROFESSIONAL DIGITAL LEADERSHIP

**The ongoing digitalization is one of the most important drivers in continued development and in improving the efficiency in social and health care sector. Digitalization places greater demands on the involvement of leaders in the development and implementation of digital tools and new ways of working.**

The ProDigiLead project responds to new needs of competence. The purpose of the project is to develop and implement a flexible Continuous learning program (20 credits) for professional leaders and experts in the social and health care sector in Finland. The focus in the program is taking into usage new digital working methods, and on developing and strengthening the digital service capacity.

The project supports the implementation of the continuous learning reform by responding to the need to develop and renew skills in working life. By combining the knowledge and expertise available in the field of welfare technology and leadership, an innovative new Continuous learning program with highly relevant content is created, with pedagogical and working life-adapted forms of learning.

The project is a collaboration between Åbo Akademi University, Novia University of Applied Sciences and Hanken Swedish School of Economics and is funded by the Service Centre for Continuous Learning and Employment/NextGenerationEU.

The Continuous learning program is a flexible and web-based program where the study process is customized for professionals. The modules are based on the following competence areas:

1. Digital leadership - leading welfare services digitally and remotely
2. Leading the digital transformation of welfare
3. Development, implementation and evaluation of digital systems and digital service capacity
4. Sustainable organizational development in a digital work environment