

Master's Degree Programme in Governance of Digitalization

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The master programme combines latest knowledge from the fields of information systems and information studies in a unique way that gives its graduates a comprehensive and cross-disciplinary competence. The programme covers how digitalization affects organisational activities, enables new ways to create knowledge, creates value to the customer or other stakeholders, and enables new ways to organize industry level co-operation between organizations. Effective and efficient management of digital transformation is critical for the success of enterprises and organisations in the contemporary society.

Our focus is on the digital environment regarding:

- How the strategy of organizations is expressed to fulfil its aims and goals.
- How digitalization is implemented in different types of organizations and in different hierarchical or functional levels of the organization and how it affects the organizational environment.
- The services of the organization and the users' perspective.

We look into how emerging as well as enabling information and communication technologies are designed, implemented, used and what kind of effect they have on organizing work and ways of doing business. We also focus on their support functions from technical, social, psychological and economic points of view.

After graduation opportunities

This two-year programme prepares its graduates for challenging careers in the field of digital transformation and focuses data analytics, digital services design, business models, digital information and knowledge management and IT governance.