The laboratory of industrial management focuses on new business models, value creation patterns and solution sales in different industries. We foster engineers that demonstrates a combination of technological knowledge, business orientation and social competence. Central themes for us are business strategy, industrial investments and project business on the global market.

The education and research, including doctoral and master’s theses, in industrial management is done in close cooperation with industry and the international science community.

Our multidisciplinary research is conducted in collaboration with PBI Research Institute*. PBI provides infrastructure for both doctoral students and postdocs.

In our courses we focus on industrial management topics and especially project business where the ongoing development within companies is an important source of inspiration.

*An independent organisation with a collaboration agreement with Åbo Akademi University.

SNAPSHOTS FROM OUR RESEARCH

Demonstrating financial value Identifying customers’ business problems Improving collaboration between actors

CURRENT RESEARCH PROJECTS

- FIMECC Rebus - Towards relational business practices (2014-18): In the project we develop ideas and models for new functional solutions, value-driven sales processes, network leadership methods, new business logics in the logistics ecosystem, and global sourcing models (Bore, Kuusakoski, MacGregor, Meriaura, Napa, Nordkalk, Rauma Marine Construction, Rolls Royce, Wärtsilä, Yara etc).
- FIMECC FutIS - Future Industrial Services (2010-2015): development and implementation of new service concepts in collaboration with leading industrial actors (such as ABB, Cargotec, Kone, Konecranes, Outotec, SKF, Wärtsilä).

PREVIOUS RESEARCH PROJECTS

SmartComp (2012-2013): Smart competitiveness for the Central Baltic region.
Lean Site Management (1998-2004): Investigation and development of processes and organisational structures in international industrial projects.

- Tekes Large Project Governance (2010-2013): Governance of large investment projects, e.g. nuclear power plants and complex process plants (Fortum, Neste Oil).